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History of Indian art

Modern Indian painting



Ravi Varma's work, such as Shakuntala (pictured), considered to be that of the finest painter till then, was later criticised for being trivial.

The modern Indian art movement in Indian painting is considered to have begun in Calcutta in uj late nineteenth century. The old traditions of painting had more or less died out in Bengal and new schools of art were started by the

British. Initially, protagonists of Indian art such as Raja Ravi Varma drew on Western traditions and techniques including oil paint and easel painting. A reaction to the Western influence led to a revival in primitivism, called as the Bengal school of art, which drew from the rich cultural heritage of India. It was succeeded by the Santiniketan school, led by Rabindranath Tagore's harking back to idyllic rural folk and rural life. Despite its country-wide influence in the early years, the importance of the School declined by the 'forties' and now it is as good as dead.

British art schools

Oil and easel painting In India began in the starting of eighteenth century which saw many European artists, such

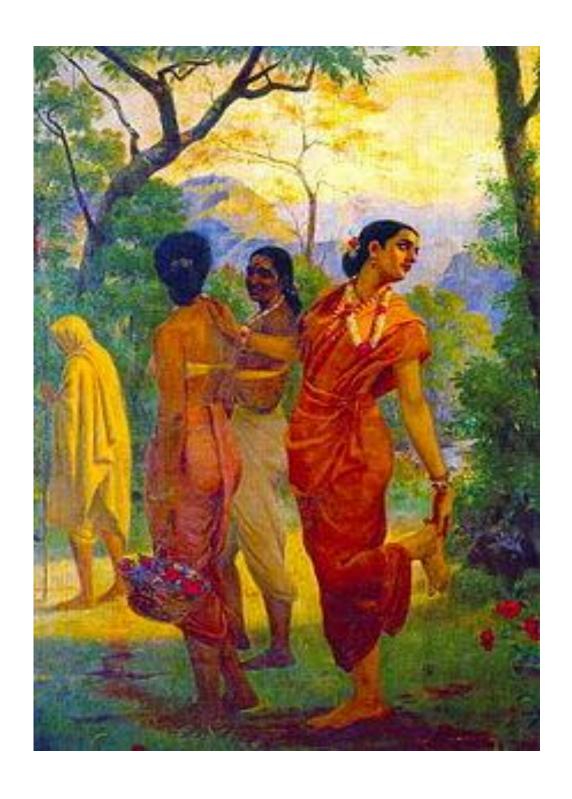
as Zoffany, Kettle, Hodges, Thomas and William Daniell, Joshua Reynolds, Emily Eden and George Chinnery coming out to India in search of fame and fortune. The courts of the princely states of India were an important draw for European artists due to their patronage of the visual and performing arts and also their need for European style of portraits

The merchants of the East India Company also provided a large market for native art. A distinct

genre developed of watercolour painting on paper and mica in the later half of the 18th century depicting scenes of everyday life, regalia of princely courts, and native festivities and rituals. Referred to as the "Company style" or "Patna style", it flourished at first in Murshidabad and spread to other cities of British suzerainty. The style is considered by authorities to be "of hybrid style and undistinguished quality".

Post-1857, John Griffiths and John Lockwood Kipling (father of Rudyard Kipling) came out to India together; Griffith going on to head the Sir J. J. School of Art and being considered as one of the finest Victorian painters to come to India and Kipling went on to head both the J. J. School of Art and the Mayo School of Arts established in Lahore in 1878.

The enlightened eighteenth-century attitude shown by an earlier generation of British towards Indian history, monuments, literature, culture and art took a turn away in the mid-nineteenth century. Previous manifestations of Indian art were brushed away as being "dead" and the stuff of museums; "from the official British perspective, India had no living art". To propagate Western values in art education and the colonial agenda, the British established art schools in Calcutta and Madras in 1854 and in Bombay in 1857.



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